



National Association of State
Controlled Substances Authorities

NASCSA Resolution 2013-10
October 2013
Kansas City, Missouri

**A RESOLUTION OPPOSING THE RETAIL MARKETING OF MERCHANDISE
GLAMORIZING THE USE/MISUSE OF PRESCRIPTION DRUGS, PARTICULARLY
TO YOUTH**

WHEREAS, The National Association of State Controlled Substances Authorities (NASCSA) has long promoted the appropriate use of controlled substances to treat legitimate medical conditions;

WHEREAS, members of NASCSA continue to be concerned about the increase in emergency room admissions and drug overdose deaths associated with the nonmedical use of controlled substances;

WHEREAS, there are certain retail outlets and boutiques popular with celebrities and youth selling apparel with the names of prescription drugs including, but not limited to, "Vicodin ®", "Adderall ®", and "Xanax ®";

NOW, THEREFORE, BE IT RESOLVED, that NASCSA hereby condemns the marketing of products that glamorize the use/misuse of prescription drugs;

BE IT FURTHER RESOLVED, that NASCSA opposes the retail marketing of any apparel or merchandise that seeks to glorify the use/misuse of prescription drugs; and

BE IT FURTHER RESOLVED, that NASCSA encourages all retailers to voluntarily refrain from purchasing or selling products that glamorize the use/misuse of prescription drugs, particularly to youth.

ATTEST: _____
President

A handwritten signature in black ink, appearing to be "Rafael O.", written over a horizontal line.

Date: 10/25/13